



Setting Up a Custom, Fully Operational Line in Five Days from Client's Request



"We care deeply about getting the products we package into the hands of consumers as quickly as possible."

Director of Sales and Marketing
SARAH FAISON

CHALLENGE

When one of our pharmaceutical partners came to us for help with the quick launch of a new COVID testing kit, we were here and ready for them. Praxis is designated as an essential business and never missed a beat throughout the global pandemic, so we understand our crucial role in helping the world and our nation return to normal as quickly as possible.

The client's mission was to provide millions of OTC rapid antigen self-test kits to attack the pandemic on critical fronts – speed, simplicity, affordability, access, and reliability.

SOLUTION

In five days and to ensure the highest quality packaged kits, Praxis Operations and Engineering custom built a dedicated and fully operational line by integrating multiple pieces of equipment with redundant, critical control points that were above the client's project requirements. The line included over 200 employees working in two shifts per day to eventually assemble

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Praxis Packaging specializes in primary tablet filling of OTC and secondary packaging, Rx packaging and serialization, as well as food & beverage and personal care items at our Grand Rapids, MI, and Columbus, OH facilities.

We also operate an FDA registered facility through our subsidiary, Unette, located in Randolph, NJ. Unette adds their expertise in the blending and filling of rigid and specialty flexible containers, as well as providing secondary packaging solutions for the nutraceutical, personal care, health & beauty, and cosmetic industries.

Primary Packaging:

- Solid Dose Bottling
- Solid Dose Blistering
- Single-Use Flexible Packaging
- Rigid Tube
- Bottles & Jars

Secondary Packaging:

- Clam Shell Blister
- Stretch Carding
- Shrink, Bundle & Cello
- Cartoning & Display
- Tipping
- Dose Packs
- Kitting

Serialization & Agregation:

Praxis is a Serialization-ready Contract Packaging Organization (CPO) and has been compliant with the Drug Supply Chain Security Act (DSCSA) since 2016.

Precision & Specialty Labeling:

- Brite Stock Labeling
- Vision Systems (Verification)
- High-speed Inkjet
- Laser Coding
- UDI & 2D Matrix

Services:

- Consulting
- Package Design & Development
- Rework & Inspection
- Reverse Logistics
- Cold Chain



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over 20 million kits over an eight-month period. The kits included multiple unique components, recording critical batch information for each.

OUTCOME

Praxis completed over 20 million units—at a peak rate of more 100 per minute—on time and the customer was able to successfully distribute affordable, easy-to-use, OTC kits nationwide, enabling consumers to perform self-testing without lines, wait times, barriers or inconveniences.

Contact us for more information on how we can help you with all your packaging needs at (616) 827-8525.